2020 Circle of Excellence, Achievements in Real Estate



# Let Your Target Market Know You're The Top Local Realtor

Ensure potential home buyers know you are a top agent and close even more business in 2020. Connect with an audience of local professionals in the market for their primary home + additional interested in a second residence with an ad in the Courier News' annual Circle of Excellence feature exclusively for top producing real estate agents.

# As of February 16, 2020::

# Full Page

- 1x full page in Sunday Real Estate Section
- Desktop: 25,000 impressions
- \$1,200

# Half Page

- 1x half page in Sunday Real Estate Section
- Desktop: 25,000 impressions

\$751.25

- Publication date: Sunday, February 16
- Space/materials deadline: Friday, February 7
- PR deadline: Friday, February 7
- Color is subject to availability
- A 25% color charge applies to all packages

# Reserve space today at: 800-472-0156

#### Quarter Page

- 1x quarter page in Sunday Real Estate Section
- Desktop: 25,000 impressions
- \$502.40

# **Eighth Page**

- 1x 1/8 page in Sunday Real Estate Section
- Desktop: 25,000 impressions

# \$365.38

### 2 x 3 Page

- 1 2x3 ad in the Sunday Real Estate Section
- Desktop: 10,000 Impressions

# \$136.00

Advertisers who purchase an ad of 15 inches or more are invited to submit press releases (maximum 250 words) on related topics. Email press releases to your account executive by Friday, February 7. Editorial content is at the discretion of Gannett NJ.

Source: Scarborough Research 2017, Release 2, NY, NY



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