2017 Circle of Excellence, Achievements in Real Estate



Let Your Target Market Know You're The Top Local Realtor

Ensure potential home buyers know you are a top agent and close even more business in 2017. Connect with an audience of over 33,000 local professionals in the market for their primary home and over 4,000 interested in a second residence with an ad in the Daily Record's annual Circle of Excellence feature exclusively for top producing real estate agents.

As of February 1, 2017:

Full Page

- 1x full page in Sunday Real Estate Section
- Desktop: 25,000 impressions

\$1,200

Half Page

• 1x half page in Sunday Real Estate Section

Desktop: 25,000 impressions
\$751.25

- Publication date: Sunday, February 26
- Space/materials deadline: Friday, February 17
- PR deadline: Friday, February 17
- Color is subject to availability

Reserve space today at: 732-643-3652 or GannettNJ.com/contact-us

Quarter Page

- 1x quarter page in Sunday Real Estate Section
- Desktop: 25,000 impressions

\$502.40

Eighth Page

- 1x 1/8 page in Sunday Real Estate Section
- Desktop: 25,000 impressions
- \$365.38

2 X 3 Page

- 1x 2x3 ad in Sunday Real Estate Section
- Desktop: 10,000 Impressions

\$136

Advertisers who purchase an ad of 15 inches or more are invited to submit press releases (maximum 250 words) on related topics. Email press releases to your account executive by Friday, February 17. Editorial content is at the discretion of Gannett NJ.

Source: Scarborough Research 2017, Release 2, NY, NY



