

ADVERTISING RULE #1:

Neither you, the agency with which you are associated, nor anyone on your behalf or with your authorization shall in any manner advertise, publish or distribute prior to February 1, 2015 that you are a recipient, qualified or eligible to receive the NJAR® Circle of Excellence Sales Award® for the year 2014.

You will receive notification from your primary local board/association as to the acceptance or rejection of your application by Jan. 23, 2015.

Advertising Rule #1 Enforcement:

The award is an individual award. In the event of any violation of Rule #1, regardless of who is responsible for the creation or submission of the paid or unpaid advertisement, promotions or any other item submitted for publication or distribution, including but not limited to, business cards, e-mails, newspapers, magazines, websites, social or digital media and any other item submitted for advertisement, publication or distribution, by you, a publisher, a broker, a manager, an assistant or anyone else on your behalf or with your authorization, NJAR® will enforce the respective penalties against you. A local board/association posting or otherwise advertising the award recipients to their respective members prior to the Feb. 1 deadline shall not be considered in violation of Rule #1.

Advertising Rule #1 Penalties:

First Violation: You shall be ineligible to receive the award for the year you applied (if you otherwise would have achieved the award) or for the following year (which you would have applied and achieved the award).

Second And Subsequent Violations: You shall be ineligible to receive the award for two years, which includes the year for which you applied (if you otherwise would have achieved the award) and the following year for which you would have achieved the Award. If you would not have otherwise achieved the award for the current year you applied, then you shall be ineligible for the next two years you would have applied and achieved the Award.

ADVERTISING RULE #2:

All advertisements, publications or distributions of items acknowledging your achievement of the award must contain:

- The year(s) the award was achieved (can be all years or any year(s) the award was achieved AND
- any of the following three names (or the NJAR® Million Dollar Sales Club when applicable—see below “Elimination of NJAR® Million Dollar Sales Club Advertising”) which must include NJAR® (or New Jersey Association of REALTORS®) at the beginning of the name:

NJAR® Circle of Excellence Sales Award® | NJAR® Circle of Excellence Award® | NJAR® Circle of Excellence®