



**NEW JERSEY
REALTORS®**

TIPS FOR SELLERS



A helpful
handout from
your Realtor®

WORK WITH AN EXPERT

Realtors® are professionals who help guide property owners through pricing, marketing, negotiating, and closing on a home.

GET YOUR HOUSE READY

To ready your home for sale, remove clutter and put photos and keepsakes away in storage to allow buyers to visualize the space as their own. Make any repairs you can afford.

PRICE YOUR HOME WISELY

Many factors influence the price of your home, including supply and demand, job opportunities, quality of schools and more. Using comprehensive data, Realtors® can objectively help price your home.

MARKET YOUR HOME

Marketing of homes has shifted towards online technology. And 90 percent of buyers look online first. So be open to innovative techniques.

VIEW EVERY OFFER

Work closely with your Realtor® and consult them when considering offers. Remember, the initial offer is only the beginning of the negotiating process.

Learn more at njrealtor.com/consumers