

THE REALTOR® DIFFERENCE

Every Realtor® is a real estate agent, but not every agent is a Realtor® — and the difference is considerable.

REALTORS®:

Have a vast array of services and resources at their disposal for use within their businesses.

Are current with any and all updates to laws, contracts, and practices related to real estate.

Are able to bring unmatched value by helping sellers effectively price and sell their homes.

Can help buyers and sellers navigate the market and determine a plan of action.

Have access to the most comprehensive and up-to-date housing statistics available.

Have a unique understanding of local communities, and work in competitive markets.



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REALTORS®

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