2016 Circle of Excellence, Achievements in Real Estate



Let 86% Of Your Target Market Know You're The Top Local Realtor

Ensure potential home buyers know you are a top agent and close even more business in 2016. Connect with an audience of over 65,000 local professionals in the market for their primary home and over 40,000 searching for a second residence with an ad in the Home News Tribune's annual Circle of Excellence feature exclusively for top producing real estate agents.

Park Place

- 1x full page in Sunday Real Estate Section
- Desktop zip code targeting : 20,000
 impressions
- \$980

Main Street

- 1x Half page in Sunday Real Estate Section
- Desktop zip code targeting : 15,000 impressions
 \$530
- Publication date: Sunday, February 28
- Space/materials deadline: Friday, February 19
- PR deadline: Friday, February 17
- Color is subject to availability

Reserve space today at: 732-643-3110 or GannettNJ.com/contact-us



Home News Tribune *my*CentralJersey.com

Broad Street

- 1x quarter page in Sunday Real Estate Section
- Desktop zip code targeting: 10,000 impressions **\$290**

South Street

- 1x 1/8 page in Sunday Real Estate Section
- Desktop zip code targeting: 5,000 impressions
 \$158

Advertisers who purchase an ad of 15 inches or more are invited to submit press releases (maximum 250 words) on related topics. Email press releases to your account executive by Friday, February 17. Editorial content is at the discretion of GannettNJ.

> Source: comScore, Monthly average based on Dec 2014- Feb 2015 PC only; GfK Mediamark Research & Intelligence LLC. DoubleBase 2015

