2016 Circle of Excellence, Achievements in Real Estate



Ensure potential home buyers know you are a top agent and close even more business in 2016. Connect with an audience of over 35,372 local professionals in the market for their primary home and over 25,000 searching for a second residence with an ad in the Courier News' annual Circle of Excellence feature exclusively for top producing real estate agents.

Park Place

- 1x full page in Sunday Real Estate Section
- Desktop zip code targeting: 20,000 impressions

\$800

Main Street

- 1x half page in Sunday Real Estate Section
- Desktop zip code targeting: 15,000 impressions
 \$441
- · Publication date: Sunday, February 28
- Space/materials deadline: Friday, February 19
- PR deadline: Friday, February 17
- Color is subject to availability

Reserve space today at: 732-643-3110 or GannettNJ.com/contact-us

Broad Street

- 1x quarter page in Sunday Real Estate Section
- Desktop zip code targeting: 10,000 impressions
 \$242

South Street

- 1x 1/8 page in Sunday Real Estate Section
- Desktop zip code targeting: 5,000 impressions
 \$133

Advertisers who purchase an ad of 15 inches or more are invited to submit press releases (maximum 250 words) on related topics. Email press releases to your account executive by Friday, February 17. Editorial content is at the discretion of GannettNJ.









Source: Neilson PRIZM 2015
Source: comScore, Monthly average based on Dec 2014- Feb 2015 PC only; GfK Mediamark Research & Intelligence LLC. DoubleBase 2015

