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New Jersey Realtors Wins First Place Membership Directory in Association TRENDS 2015 All-Media Contest

Hamilton, NJ (January 26, 2016) – New Jersey Realtors has been honored with a gold award in the Membership Directory category in Association TRENDS' 2015 All-Media Contest. It was one of nearly 400 entries in the association publications contest.

“The membership directory was a major component of our association’s rebranding and website redesign. We are honored to receive this award and proud of the great work our staff has put in to best serve our members and consumers,” said Jarrod C. Grasso, NJ Realtors CEO.

NJ Realtors serves the professional needs of more than 45,000 Realtor and Realtor-Associate members. The ‘Find a Realtor’ membership directory tool was designed to provide consumers with access to a plethora of real estate experts based on location or criteria, and also gives members of NJ Realtors another opportunity to market themselves and their services to potential clients.

The TRENDS All Media Contest is an annual competition held exclusively for associations, recognizing the most creative and effective communication vehicles developed in the industry over the prior year. The 2015 competition included 400 entries in 22 categories of association communications.

NJ Realtors will be honored at the 37th Annual Salute to Association Excellence, to be held March 4, 2016 at the Capital Hilton in Washington, D.C. The winning entry will be on display at the event, along with the other winners. As well as being honored at the Salute to Association Excellence, this year’s All-Media Contest winners will be featured in the March issue of TRENDS, and online.

Founded in 1917, New Jersey Realtors, the voice of real estate for New Jersey, is a non-profit organization serving the professional needs of more than 45,000 Realtor and Realtor-Associate members engaged in all facets of the real estate business. In addition to serving the professional needs of its members, NJ Realtors is dedicated to enhancing the ability of its members to conduct their business successfully while maintaining the preservation of private property rights. Realtor is a registered collective membership mark, which may be used only by real estate professionals who subscribe to the Realtor organization’s strict Code of Ethics and are members of the national, state and local Realtor organizations. For more information, visit njrealtor.com.

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